

ALYSSA HUANG

Designer, Animator

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bit.ly/alyssa-huang

EDUCATION

**University of Michigan
Stamps School of
Art & Design - BFA**
Sep 2019 - May 2023

**Study/Work Abroad in
Singapore**
June - Aug 2022

SKILLS

Graphic Design
Animation/Motion Design
Photo/Video Editing
UI/UX Design
Color Theory
Organization
Teamwork
Communication
Problem Solving

SOFTWARE

Adobe Creative Suite
Microsoft Office
Keynote
Sketch
Canva
Figma

EXPERIENCE

Graphic Design Assistant (Feb - May 2025)

Center for Asian American Media

- Executed graphic design for marketing collateral, event signage, social media assets, and promotional animations for the world's largest annual showcase for new Asian American and Asian film.
- Assisted with website UI/UX design through wireframing and layout-focused graphic design contributions.
- Oversaw file delivery and orders with print and merchandise vendors.

Graphic Designer (Feb 2024 - Feb 2025)

Kaidro LLC / Gadget-Bot Productions

- Led the design and production of social media visuals to promote projects including livestreams and general announcements.
- Developed visually innovative assets that effectively engaged a diverse fanbase and aligned with established brand identity.
- Collaborated with creative leads to execute graphic design strategies aligned with marketing goals and storytelling initiatives.

Packaging, UI/UX Designer (June - Aug 2022)

Motiq Living

- Collaborated with the Product Manager and Digital Marketer to design packaging aligned with market insights and brand identity.
- Created mockups and pitch decks for presentation to leadership.
- Rebuilt company website, boosting engagement analytics by 25%.
- Directed product photo shoots for use in the online store.

Director (Apr - Oct 2021)

Original short film, "Friends From Home"

- Wrote, boarded, and animated an original short film, ensuring all deadlines were met.
- **Nominated for Best Animated Film Award for 24th Arpa International Film Fest, Official Selection for 5th LA Asian Film Fest, and 2022 Stamps Undergraduate Juried Exhibition.**